



## Top Reasons to Upgrade

### Microsoft Dynamics GP 2016 R2



Microsoft Dynamics GP has a long proven history of consistent, easy upgrades to ensure you can get a return on your investment quicker. The latest releases focus on impactful value to people who use Dynamics GP everyday combined with enabling you to use the latest technology innovations to work for your business.

Dynamics GP 2016 R2 introduces powerful features and capability enhancements across the product to optimize daily operational and financial processes, improve collaboration, BI and reporting, and deepen interoperability with other Microsoft products such as Microsoft Office 365, Microsoft Azure and Microsoft PowerBI. Here are a just few great reasons why upgrading to Dynamics GP 2016 R2 will help you get more out of your investment:

#### Drive productivity with simplicity and ease of use

Help your people learn faster and work smarter with a solution that's easier to use. Give each employee faster, more convenient access to the information and capabilities they need to connect and collaborate every day, and drive daily productivity through deeper interoperability with other familiar Microsoft products and technologies, such as Microsoft Office, Office 365 and SharePoint.

#### Offer your users anywhere, anytime access

The innovative new web client and companion apps run on multiple mobile platforms enable your people to connect and contribute wherever, whenever and however they want. They can work from the office, on the road, or at home, and on a PC, tablet, iPad, or mobile device of their choice without a huge burden on IT. Help your people be more productive and happier by giving them more, rather than imposing limitations. And the new web service console allows your IT team to extend web access without worrying about sacrificing security and control.

#### Streamline your business processes with powerful capabilities

Dynamics GP 2016 R2 builds on powerful and comprehensive business management functionality and introduces new native workflows, improved features and capability enhancements across the solution to help you streamline your end-to-end business processes and control your costs. For example, you can optimize purchasing productivity and accuracy by using requisitions, setting specific percentage tolerances; improve inventory efficiency by monitoring and tracking items with unique reasons codes; and speed shipping by drop-shipping serialized items directly from suppliers to customers.

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"Bancroft didn't really have a robust ERP solution. We had a stand-alone accounting system that really didn't meet the needs of our growing organization. What we needed was a system that could grow, and also a system that had very robust analytics."

– Tom Burk, Chief Financial Officer, Bancroft

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"Everything comes into and out of Dynamics GP. That's the system that is always keeping the most accurate account of what our operations are doing and how we're doing"

- Dan Dugan, Director of Application Services, Batteries Plus Bulbs

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## Inform decision making with easily accessible, contextual business insight

Role-specific, integrated business intelligence will turn insight into action, so you can anticipate opportunities and proactively address issues before they arise. The updated home page enables your business access PowerBI, perform employee self serve tasks, track KPIs, anticipate opportunities, delegate tasks, and take informed action. Or use the Document Attach capability to append informative details, pictures, notes, or contracts directly to a transaction or line item to add valuable business context for employees, customers, and suppliers.

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"In all our growth, Microsoft Dynamics GP hasn't shown its age. It's been able to handle everything we needed and the volume of work we have—all without us having to worry about customization."

- Jonathan McCarron, Thinking Maps

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## Enable powerful reporting and simplified document creation

Out-of-the-box PowerBI Dashboards, SQL Reporting Services, refreshable Excel reports and Word templates give everyone in your organization a complete view of the business and simplifies your regular reporting needs giving your power users the ability to do more. Use the power of Word by creating professional looking documents like invoices, purchase orders, statements, and more. Leverage PowerBI to get knowledge out of your data.

## Evaluate the cloud on your terms

With flexible deployment options, you can continually evaluate the deployment model that makes most sense for your business and budget. On premises, hosted, or a combination of both. For example, you could choose to retain core business capabilities at your business location, but use Email, Exchange and Excel in the cloud. And if you do choose to move your Dynamics GP solution to a private or public cloud, you are safe in the knowledge that you can keep your existing solution customizations and ISV enhancements, and sustain your business momentum.

## Lower your costs and free up IT resources to be more strategic

Upgrading your solution can help you lower IT costs by making it easier to integrate your Dynamics GP solution with other systems, including the other Microsoft products and services you already use. In addition, centralized server maintenance, security, and administration in a multitenant environment will help eliminate individual desktop updates and the need to maintain Terminal Services deployments. And the time you save on daily IT overhead can be used by your IT team to execute strategic projects that create ongoing value for your business.

## Make the most of your investments

Getting the most out of your existing investments is an important contributor to sustaining long term profitable growth for your business. Dynamics GP 2016 R2 has functionality requested by existing customers, so it was built with you in mind. It also takes functionality from across the Microsoft portfolio to give you new ways to grow your business and not just run it. It's a smart investment for your business and your bottom line.

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"We want to build out an infrastructure that can be agile and take advantage of new technology. To us this means moving applications to the cloud whenever it makes sense to do so. Having the comfort of a global data center offers huge value—and huge peace of mind."

-James Farrell, Manager of Data Protection Software Services, Catalogic Software

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Contact a Microsoft partner to find out how Dynamics GP can help your business. Or to find out more about Dynamics GP, visit [www.microsoft.com/dynamics/gp](http://www.microsoft.com/dynamics/gp). United States and Canada toll-free: (1) (888) 477-7989 Worldwide: (1) (701) 281-6500

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